



CHASE BUSCAGLIA

PARTNERSHIP OPPORTUNITIES

OVERVIEW

DRIVING PARTNERSHIP POTENTIAL

From Philadelphia roots to national and international competition, Chase Buscaglia brings a disciplined, professional approach to every race weekend. Now training in Florida and competing across top-tier events, he represents the next generation of marketable motorsports talent.

For partners, Chase offers more than visibility — he provides a platform to engage passionate audiences across major motorsports markets through authentic, performance-driven collaboration.



Who is CHASE BUSCAGLIA

We are proud to introduce Chase Buscaglia, a young talent in the world of professional motorsports. At just 17 years old, Chase is a World Champion, originally from Yardley, Pennsylvania, who now hails from Bradenton, Florida. Chase possesses a racing prowess and genuine commitment to excellence that is representative of the work ethic, discipline, and competitive mindset shaped early in his career — a foundation that continues to define him as a competitor.

PERSONAL INFO

- Hometown: Bradenton NW, Florida
- Birth date: October 30, 2008
- Age: 17 years old
- Race Experience: 11 years (quarter midget/ karting/ Legend)



DRIVER
INTRODUCTION

BEHIND THE WHEEL

Chase Buscaglia is a world-class competitor with a proven ability to perform at the highest level. He has built his career through consistent success across national and regional quarter midget and karting competition, establishing a foundation of racecraft, discipline, and composure from an early age.

In 2023, that foundation culminated in a defining achievement: winning the T4 Nations Cup World Championship in Valencia, Spain, defeating elite international competition on unfamiliar tracks. The victory reflected not only speed, but Chase's adaptability, race intelligence, and ability to execute under pressure.

With more than a decade of experience across quarter midgets, karting, and Legends racing on both dirt and asphalt, Chase now brings that proven foundation to ARCA — focused on disciplined progression, professional execution, and long-term success.



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MULTI-LEVEL SUCCESS

2014- 2019 Quarter Midget USAC .25 SERIES

- Five full-time seasons
- Over 100 Top-5 finishes
- 60 feature wins, Pole awards, Track speed records
- USAC.25 National Series Win- Pocono
- Multiple Track Points Championships

2020- Present Karting- SSKC/ USPKS/ SKUSA Pro Kart Series

- 2022 T4 Tillotson World Championship
Maxxis Pole Award Winner Junior Class
Valencia Spain
- 2023 T4 Tillotson World Champion
Junior Class
- 2023 T4 Tillotson Team World
Champions Member of Team USA
Valencia Spain
- 2023 SSKC KA100 Junior Champion
- 2023 SSKC Senior Tillotson Champion
- 2023 USPKS Trackhouse Pole Winner
- 2023 SKUSA Winter National Orlando
Podium 3rd Place
- 2023 IAME Grands
Podium 5th Place
- 2023 SuperNats
Top 10 Finish (P7)
- 2024 SKUSA Winter Tour
Homestead
Podium 3rd Place
- 2024 IAME Grands Shootout All-Star
- 2025 Stars Charlotte Pole Sitter
- 2025 Multiple Dirt Legend Podium
winner
- 2025 Stars Pro Tour
Championship Contender



IMPACT OFF THE TRACK

Philanthropy Over the Years...

As the Youth Ambassador Chase has participated in several non-endemic media/PR opportunities, including:

- Annual Kart-4Kids Pro-Am Race Event to raise funding for Johns Hopkins All Children's Hospital (St. Petersburg, FL) for concussion research in sports
- Mottaz Lap-A-Thon- Helped create the event- raised just under 50k additional funds to date

KEY ATTRIBUTES

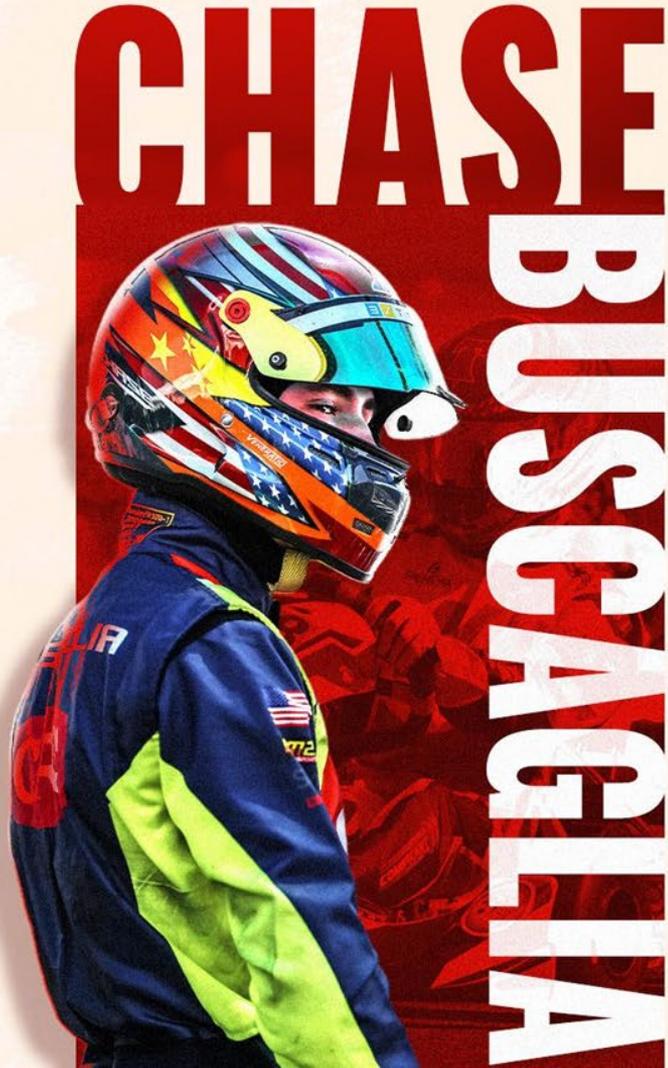
- Disciplined
- Media Ready
- Coachable
- Proven Under Pressure
- Media- Ready

An Approach That Transcending The Track

With Chase's success in quarter midgets, karting and Legends over eleven seasons, he has been equally successful raising funds and awareness as Kart-4-Kids Youth Ambassador and Pro driver for the past nine years

- Build on an elite international karting foundation while transitioning into stock cars and NASCAR development
- Establish strong brand relationships and learn how to be a great brand ambassador.
- Continue to be an Honor Student

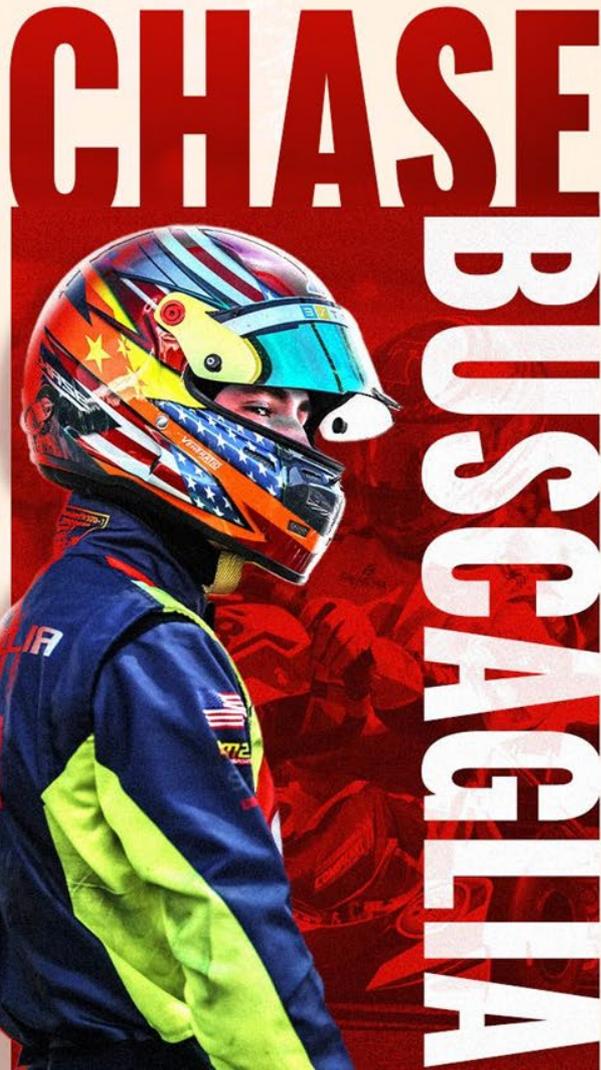




Why Sponsor Chase

Sponsoring Chase isn't about logos — it's about outcomes. Modern motorsports partnerships are built on data, storytelling, and authentic engagement. Chase delivers all three. He represents the next generation of athlete-ambassadors: grounded, professional, and highly marketable. Partnerships begin with understanding objectives and aligning activation accordingly — from brand awareness and audience growth to community impact and internal engagement. With a growing national presence, strong social reach, and a genuine connection to fans, Chase turns sponsorship into collaboration — measurable, multi-dimensional, and designed for long-term impact.

The following sponsorship packages reflect how partners engage with the program at different levels of involvement and impact.



The 2026 Race Program: Built for Development & Exposure

The 2026 Chase Buscaglia Racing Program is intentionally structured as a **multi-series development platform**, not a single-race or single-series effort.

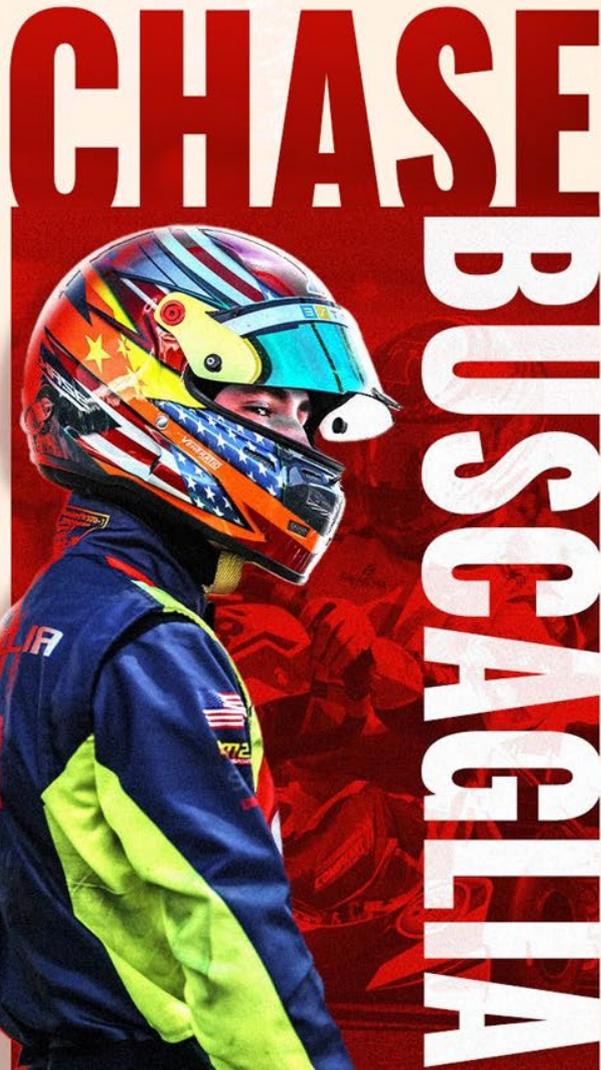
At the core of the program is **ARCA Menards Series East & West**, which provides national exposure, televised events, and participation in NASCAR's official driver development ecosystem. This is where sponsors receive their primary value — visibility, credibility, and association with Chase's progression toward the next level.

Supporting ARCA competition is a structured INEX Legends racing program across asphalt and dirt. These races provide **high-frequency seat time**, allowing Chase to sharpen race craft, adaptability, and consistency between ARCA events. While Legends racing is not the primary sponsor value driver, it is critical to driver development and ensures Chase arrives at ARCA events prepared and competitive.

This layered approach allows the program to:

- Maximize performance and readiness at ARCA races
- Maintain continuous development throughout the season
- Execute a professional, disciplined racing calendar
- Scale responsibly as funding allows

Sponsors are not buying isolated races — they are participating in a designed progression plan.



How to Engage with the Program

The 2026 Chase Buscaglia Racing Program is built as a **structured, scalable platform** that allows partners to engage at levels aligned with their objectives, budgets, and timing—without introducing risk to the season.

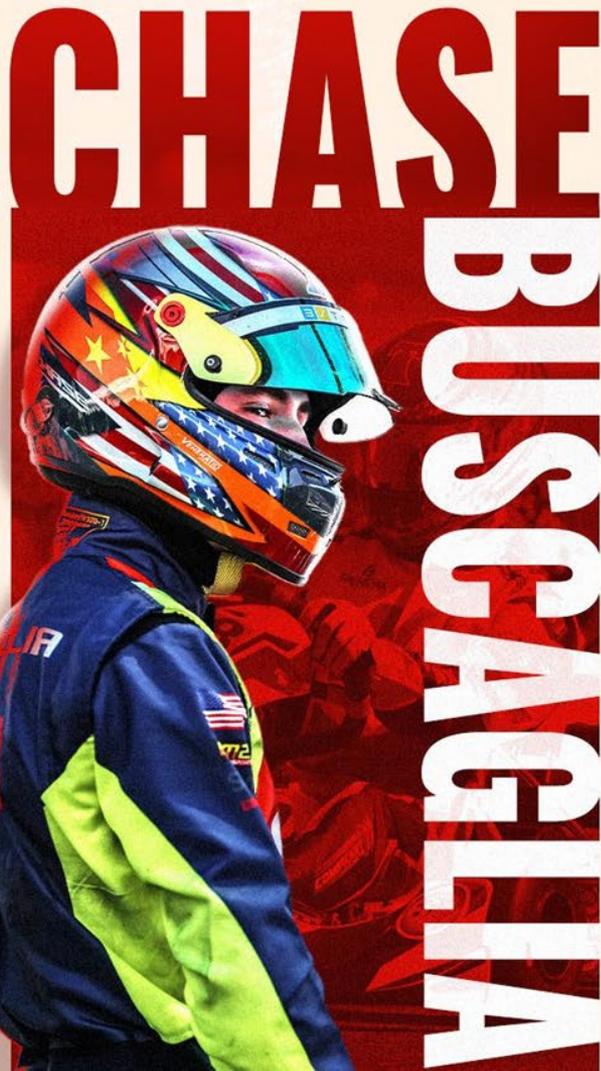
Three Ways Partners Participate

1. **Anchor the Program-** Primary Season Partners provide foundational support across all racing formats, establishing stability, credibility, and long-term alignment with Chase's development journey.
2. **Support Key Development Phases-** Driver Development Partners align with Chase's progression at critical points in the season, combining regional relevance with national ARCA exposure as momentum builds.
3. **Activate at Targeted ARCA Events-** Primary and Associate Partners engage through specific races, regions, or supporting formats, allowing for focused activation and flexible entry into the program.

A Structured, Scalable Model

The program is intentionally designed to:

- Execute a **funded base season** with confidence
- **Scale responsibly** as partners join
- Ensure no single sponsor carries disproportionate risk
- Allow additional funding to **expand exposure**, not determine survival
- Partners are not buying isolated races — they are participating in a professionally managed program that balances performance, development, and growth.



2026 ARCA East & West Series Sponsorship Opportunities

A professionally managed, scalable racing program

Tier	Associate Partner	Primary Partner (Per Race)	Driver Development Partner	Season Partner
Investment Range	\$25K- 60K	\$60K - \$100K / race	\$100K - \$250K	\$350K - \$450K+
Car Branding	Secondary logo placement (rear or front quarter)	Rear Panel or side-panel branding (race-specific)	Prominent branding across ARCA East/ West & Legend assets	Dominant car branding across ARCA East/ West & Legend assets
Driver Suit-Helmet Branding	✓	✓ - Per Race	✓	✓ - Featured Placement
Media & PR Integration	Team & race-week PR mentions	Race entitlement + media focus	Ongoing development narrative	All media, press, and public-facing references
Digital & Social Content	Social mentions during race weekends	Dedicated race-week content focus	Branded content series documenting progression	Full-season content integration
Hospitality & Access	2-4 passes per event	6-8 passes + garage access	Select VIP access	Full hospitality access across season
Driver Appearances	Limited (virtual or in-person)	Event-focused appearances	Scheduled ambassador access	Priority access & appearances
Exclusivity / Continuation Rights	Category consideration	Race-level exclusivity	First-right discussions as Chase advances	Category exclusivity + future continuation priority

The program is built on clearly defined sponsorship packages, with flexibility applied within each tier to align with partner objectives.

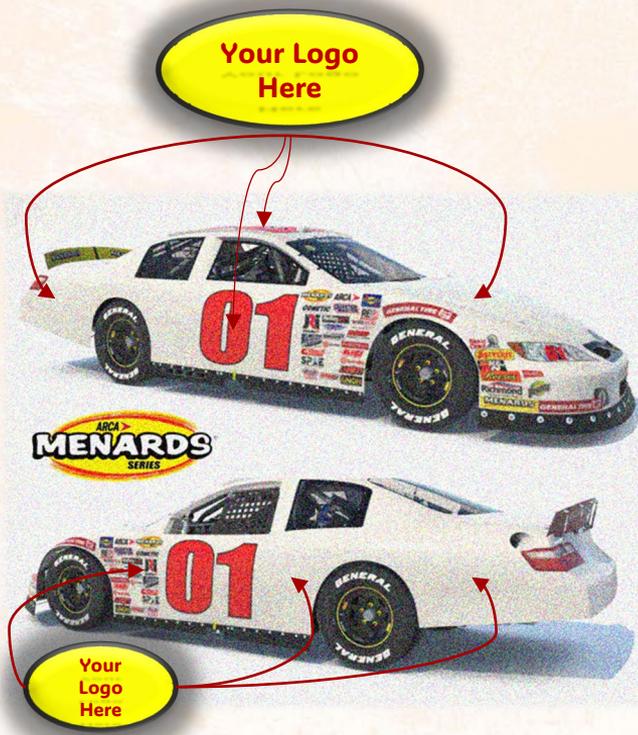
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2026 ARCA East & West Series Sponsorship: Season Partner

This Package Anchors the full 2026 program across all formats

Tier	Season Partner
Investment Range	\$350K – \$450K+
Car Branding	Dominant car branding across ARCA East/ West & Legend assets
Driver Suit-Helmet Branding	✓ - Featured Placement
Media & PR Integration	All media, press, and public-facing references
Digital & Social Content	Full-season content integration
Hospitality & Access	Full hospitality access across season
Driver Appearances	Priority access & appearances
Exclusivity / Continuation Rights	Category exclusivity + future continuation priority



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2026 ARCA East & West Series Sponsorship: Driver Partner

This Package Supports Chase's progression through key phases of the season

Tier	Driver Development Partner
Investment Range	\$100K – \$250K
Car Branding	Prominent branding across ARCA East/ West & Legend assets
Driver Suit-Helmet Branding	✓
Media & PR Integration	Ongoing development narrative
Digital & Social Content	Branded content series documenting progression
Hospitality & Access	Select VIP access
Driver Appearances	Scheduled ambassador access
Exclusivity / Continuation Rights	First-right discussions as Chase advances



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2026 ARCA East & West Series Sponsorship: Primary Partner

This Package Aligns with specific ARCA events or regional markets.

Tier	Primary Partner
Investment Range	\$60K – \$100K / race
Car Branding	Rear Panel or side-panel branding (race-specific)
Driver Suit-Helmet Branding	✓ - Per Race/ Regional
Media & PR Integration	Race entitlement + media focus
Digital & Social Content	Dedicated race-week content focus
Hospitality & Access	4–6 passes + garage access
Driver Appearances	Event-focused appearances
Exclusivity / Continuation Rights	Race-level exclusivity



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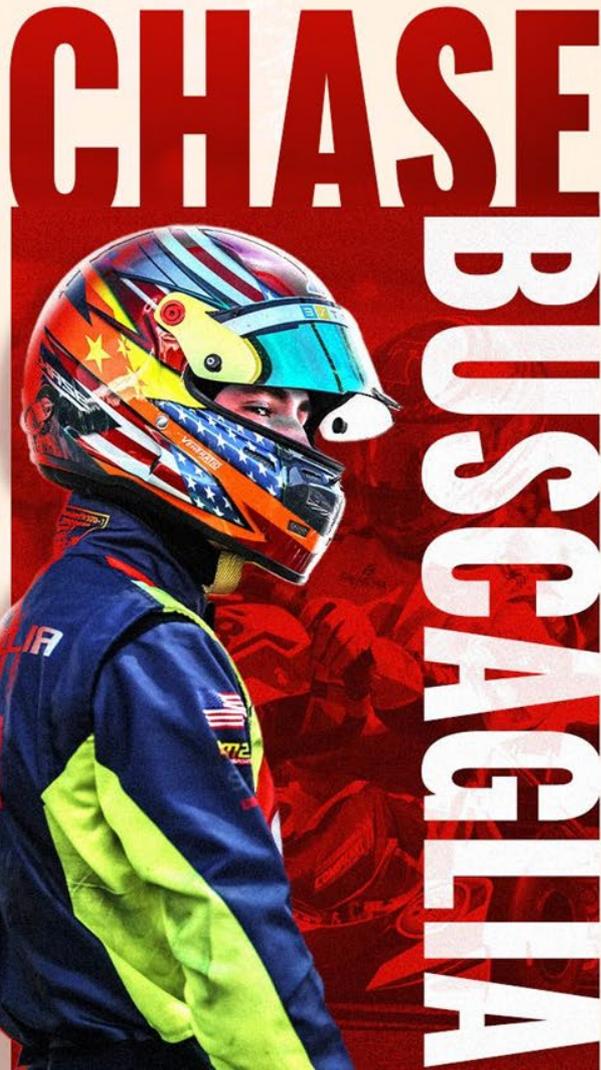


2026 ARCA East & West Series Sponsorship: Associate Partner

Provides ARCA-first presence with development-focused upside

Tier	Associate Partner
Investment Range	\$25K- 60K
Car Branding	Secondary logo placement (rear or front quarter)
Driver Suit- Helmet Branding	✓
Media & PR Integration	Team & race-week PR mentions
Digital & Social Content	Social mentions during race weekends
Hospitality & Access	2-4 passes per event
Driver Appearances	Limited (virtual or in-person)
Exclusivity / Continuation Rights	Category consideration





AUDIENCE VALUE BROADCAST SNAPSHOT

ARCA East Series | Broadcast & Digital Audience Value

A nationally distributed motorsports platform delivering consistent broadcast and digital exposure.

ARCA East events are broadcast across FS1 / FS2 and NASCAR-owned digital platforms, providing sponsors with national visibility within NASCAR's official driver development ecosystem. Broadcast exposure is reinforced through race highlights, replays, and digital content distributed across NASCAR media channels.

- Part of NASCAR's official driver development ecosystem, creating credibility with fans, teams, and sponsors.

Key Metrics:

Broadcast Reach: ~150,000 – 300,000 viewers per event (race and market dependent)

Distribution Channels: FS1 / FS2, NASCAR.com, NASCAR social platforms, and YouTube

Extended Digital Reach:

On-demand replays, race highlights, and social amplification by teams and drivers

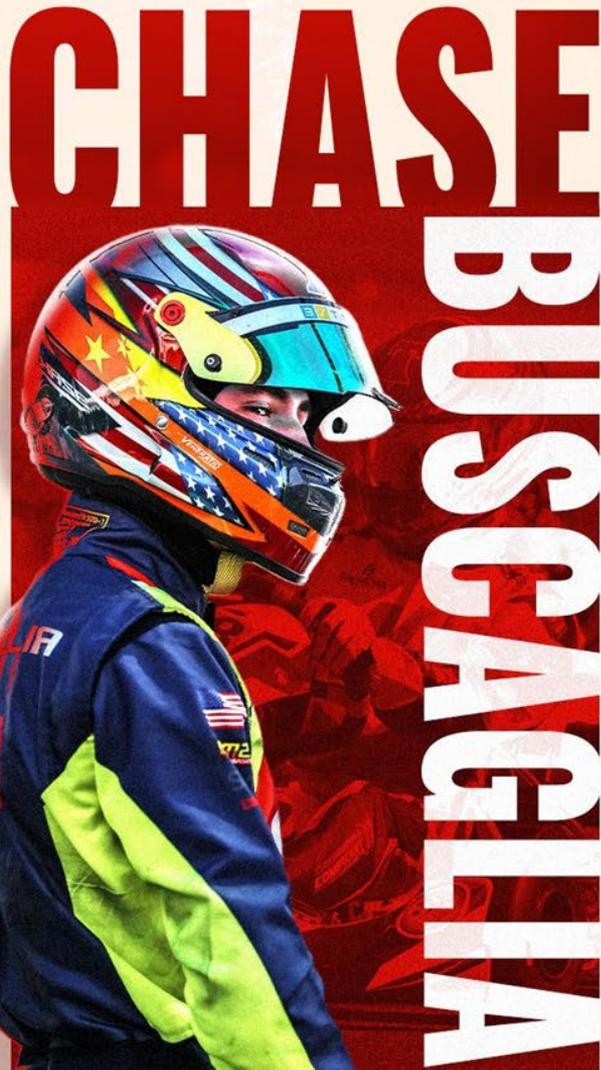
Audience Profile:

Core 18–49 demographic, highly engaged motorsports audience

Sponsor Impact:

Strong brand recall and loyalty compared to traditional sports advertising

Broadcast reach varies by event, track, and scheduling.



AUDIENCE VALUE TRACKSIDE SNAPSHOT

ARCA East Series | Trackside Audience & Experiential Value

A highly engaged, motorsports-focused audience delivering premium in-person brand experiences.

ARCA East race weekends deliver meaningful **face-to-face engagement** with passionate motorsports fans, partners, and decision-makers. Trackside access and garage proximity create unique sponsor experiences that outperform many higher-cost professional sports environments.

Key Metrics:

Live Attendance: ~5,000 – 15,000 fans per event (track and market dependent)

Fan Engagement: Long dwell times, repeated brand exposure, and direct interaction opportunities

Hospitality Value: Garage access, pit tours, and driver interaction for sponsor guests

Audience Profile: Motorsports enthusiasts, automotive buyers, trades & industrial professionals, performance-minded consumers

B2B Opportunities:

Ideal environment for customer entertainment, dealer programs, employee engagement, and partner relationship building

Estimated Sponsor Exposure:

- Tens of thousands of live impressions per race weekend
- Multiplied through social sharing, photography, and post-event content

Attendance and engagement vary by venue and event format.

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WATCH CHASE & GET TO KNOW HIM



Place in PRESENTATION MODE and CLICK on the PICTURE

2026 Race Schedule

ARCA Menard NASCAR East/ West Series

- 8 full-time Races

INEX US Legend Race Series

- 5- INEX US Legend Nationals
- 11- INEX US Legend Dirt Races

*Events Broadcast on FS1/ FOX Sports App/
Flo racing*



Series	Track	City	State	Region	Date
ARCA Menards Series East	Lucas Oil Indianapolis Raceway Park	Brownsburg	IN	Midwest	Friday, July 24, 2026
ARCA Menards Series East	Rockingham Speedway	Rockingham	NC	Southeast	Saturday, April 4, 2026
ARCA Menards Series East	Nashville Fairgrounds Speedway	Nashville	TN	Southeast	Saturday, May 2, 2026
ARCA Menards Series East	Iowa Speedway	Newton	IA	Midwest	Friday, August 7, 2026
ARCA Menards Series East	Bristol Motor Speedway	Bristol	TN	Southeast	Thursday, September 17, 2026
ARCA Menards Series West	Sonoma Raceway	Sonoma	CA	West	Friday, June 26, 2026
ARCA Menards Series West	Madera Speedway	Madera	CA	West	Saturday, September 26, 2026
ARCA Menards Series West	The Bullring at Las Vegas Motor Speedway	Las Vegas	NV	West	Friday, October 2, 2026
INEX Cook's Summer ShootOut - Rd. 1	Charlotte Motor Speedway	Charlotte	NC	Southeast	Tuesday, June 9, 2026
INEX Cook's Summer ShootOut - Rd. 2	Charlotte Motor Speedway	Charlotte	NC	Southeast	Tuesday, June 16, 2026
INEX Cook's Summer ShootOut - Rd. 8	Charlotte Motor Speedway	Charlotte	NC	Southeast	Wednesday, July 15, 2026
INEX Road Course World Finals	Dominion Raceway	Las Vegas	NV	West	Friday, October 30, 2026
INEX Winter Nationals- Legend Asphalt	Auburndale Racway	Auburnadale	FL	Southeast	Sunday, February 8, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, March 7, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, March 14, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, March 21, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, April 11, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, April 25, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, May 9, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, May 23, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, September 5, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, October 17, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, November 14, 2026
Spring- Summer Dirt Legend	Marion County Speedway	Ocala	FL	Southeast	Saturday, November 21, 2026

Legends races provide development seat time supporting ARCA performance.

EXPLORE OPPORTUNITIES

Let's explore how a partnership with Chase Buscaglia can support your marketing objectives while fueling a disciplined, ARCA-focused race program.

Chase Buscaglia has a history of long-term relationships with industry partners which is a testament to his high satisfaction with the motorsports programs.

CALL TODAY - LET'S GET STARTED

Contact: Mark Buscaglia
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THANK YOU FOR YOUR CONSIDERATION

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